



## **Co-eXprise Extends Relationship with Whirlpool Corporation**

*World's leading home appliance manufacturer will expand use of the CX4 solution to support global sourcing and cost management activities.*

Wexford, PA ([PRWEB](#)) February 07, 2012 -- [Co-eXprise, Inc.](#), the leading provider of enterprise sourcing solutions for discrete manufacturers, today announced a three-year extension of their relationship with Whirlpool Corporation, the world's leading manufacturer and marketer of major home appliances.

“Co-eXprise’s unique focus on the needs of manufacturers set them apart when we first selected them as a solution partner in 2009,” said John Miller, Senior Vice President of Global Strategic Sourcing, Whirlpool Corporation. “We are pleased to continue our relationship and further expand the use of the CX4 solution for our global sourcing and cost management activities.”

“Whirlpool Corporation is a recognized industry leader in supply chain cost management,” commented Greg Anderson, President of Co-eXprise. “We are excited to be their solution partner and support their continuous efforts to improve the cost and quality of their portfolio of leading brands.”

Co-eXprise CX4 is a Software-as-a-Service (SaaS) solution designed for managing direct material sourcing and cost improvement initiatives across an extended enterprise of supply partners. Discrete manufacturers deploy CX4 to enable greater enterprise collaboration on strategic cost management activities within their global supply chains.

About Co-eXprise, Inc.

Co-eXprise is the leading provider of enterprise sourcing solutions for the discrete manufacturing industry. Co-eXprise’s CX4 suite of solutions enables manufacturers to achieve greater cost savings and higher productivity when sourcing direct materials and complex indirect spend categories. Industry leaders have deployed Co-eXprise solutions to transform their sourcing processes and improve cost management performance. Contact Co-eXprise at 724-933-1180 or <http://www.co-exprise.com> for more information.

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