



Co-eXprise White Paper Provides Discrete Manufacturers with Five Imperatives to Improve Sourcing Performance in Today's Challenging Economy

Complimentary paper outlines proven strategies to drive lower costs and greater profitability.

Wexford, PA ([PRWEB](#)) January 23, 2012 -- [Co-eXprise](#) announces the release of a new white paper written for supply chain executives in the discrete manufacturing industry. Focused on lessons learned from real-world experience, the information in this white paper can help leading manufacturers gain a competitive advantage in today's tough economic environment.

Given the inherent complexity of their global supply chains, discrete manufacturers know there is an opportunity to improve operating performance through more efficient and effective direct material sourcing processes. This white paper outlines five leading sourcing strategies that can deliver real business value in the face of challenging market conditions.

“This white paper was developed to help manufacturers rethink their sourcing initiatives and focus on the opportunities where the greatest value can be realized,” said Greg Anderson, President of Co-eXprise. “The strategies presented in the paper have been proven to drive lower total costs, accelerate product innovation, and improve profitability.”

To download a copy of this white paper, please visit www.co-exprise.com/resource-center
Learn more about Co-eXprise and the CX4 Collaborative Cost Management solution at www.co-exprise.com

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