



FOR IMMEDIATE RELEASE
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CO-EXPRISE HIRES TECHNOLOGY VETERAN
AS SENIOR VICE PRESIDENT AND CHIEF INFORMATION OFFICER

(PINE TOWNSHIP, PA) – Officials at Co-exprise, Inc. have announced the addition of John D. Benzinger as senior vice president and chief information officer. In this position, Mr. Benzinger will concentrate on leading the Co-exprise software business. He will build a team capable of delivering world class account management and support of the Co-exprise Technology suite of services. Additionally, Mr. Benzinger will leverage and implement best-in-class, leading edge technologies to extend Co-exprise service offerings, drive process-based efficiency gains, and ensure that all systems are highly responsive and secure.

During his 21-year career, John Benzinger has held a number of progressive technology and executive leadership positions across multiple industries covering a wide range of technology disciplines. He most recently served as executive vice president and chief information officer at ServiceLink, a Fidelity National Financial Company. Mr. Benzinger, the 2006 Pittsburgh Technology Council's Enterprise CIO of the Year, has a proven track record of building high performance, results-oriented work teams dedicated to excellence-based outcomes. He was also a critical contributor to the success of corporate acquisitions by ServiceLink and the merger of ServiceLink with Fidelity National Company.

"We are pleased to add John to the Co-exprise leadership team," said William R. Blair, president and CEO of Co-exprise. "With John's leadership, Co-exprise can effectively manage our rapidly growing technology business and continue to delight our current customers." Mr. Benzinger will report directly to Mr. Blair.

John Benzinger's leadership experience covers a broad range of information technology positions including operations management, management of mergers and acquisitions, strategic planning, business and systems analysis, process and information engineering, software development, and technical project management. He has been well recognized for his ability to develop and deliver solutions that drive substantial revenue streams. Mr. Benzinger's technical experience also includes executive level positions at FreeMarkets, Language Management International, Management Consulting Solutions, The Hillman Company, Legent, Comsis and JC Penney.

About Co-exprise, Inc.

Co-exprise, Inc., designs and leverages technology to accelerate and enhance the way organizations source everything from complex, direct materials to everyday commodities. *Co-exprise MarketPlace* delivers best market price procurement services for strategic commodities in a variety of market sectors including property management, health care, manufacturing, retail, government and education. *Co-exprise Technology* provides real-world supply chain solutions while reducing cycle time and cost for all types of manufacturing companies. For more information about Co-exprise, visit www.co-exprise.com.

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