

Co-eXprise Collaborative Cost Management Software Signs Agreement with Whirlpool Corporation

World's leading home appliance manufacturer selects CX4 Software as a Service (SaaS) solution.

([PRWEB](#)) February 10, 2010 -- Co-eXprise, Inc., the leading provider of collaborative cost management solutions, announced that it has signed an agreement with Whirlpool Corporation, the world's largest manufacturer of appliances.

“Co-eXprise provides us with enhanced capabilities for managing our global sourcing and cost management activities,” said John Miller, senior vice president of global strategic sourcing, Whirlpool Corporation. “These resources will support our continuous effort to improve cost and quality of our portfolio of leading brands.”

“The global nature of today's complex sourcing processes provides considerable opportunities for improvements in communications, collaborations, and the overall management of sourcing activities,” commented William Blair, founder and chief executive officer of Co-eXprise. “Companies such as Whirlpool Corporation are deploying technologies such as CX4 to rapidly capture the benefits of collaborative cost management.”

CX4 software assists customers in achieving both a rapid return on investment and a long-term competitive advantage by capturing the increased efficiencies associated with collaborative cost management for sourcing direct material and complex indirect spend categories via a highly secure web-based solution.

About Co-eXprise, Inc.

Co-eXprise, the market leader in enterprise-class collaborative cost management solutions, enables companies to effectively manage sourcing activities for direct material and complex indirect spend categories. Deploying Co-eXprise solutions has dramatically improved global sourcing performance at Fortune 1000 companies in manufacturing, aerospace and defense, medical equipment, and consumer products. Contact Co-eXprise at 724-933-1180 or <http://www.co-exprise.com> for more information.

About Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$19 billion in 2008, 70,000 employees, and 67 manufacturing and technology research centers around the world. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Brastemp, Consul, Bauknecht and other major brand names to consumers in nearly every country around the world. Additional information about the company can be found at <http://www.whirlpoolcorp.com>.

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